

# Springbok – Salesforce Marketing Cloud Developer

## Your job in a nutshell

If you're energized by writing clean code and creating tailor-made journeys, this role is for you. As a Salesforce Marketing Cloud Developer, you play a crucial role in our development team. Your skills and passion are key in collaborating with designers, developers, CRM marketers, and project managers to develop the most beautiful, advanced, and data-driven campaigns.

## What you'll do

Every day will be different, but in general you will be building multichannel journeys or optimizing existing campaigns. You will work with tools like Journey Builder and Automation Studio and implement innovative techniques using AMPscript and dynamic content. You will also set up A/B tests on campaign elements to improve performance. And in this ever-changing, high-paced environment you will have the possibility to continuously explore ways to make marketing processes smarter and more efficient.

## What your colleagues have to say about the job

We are passionate about our work and value our colleagues for who they are and what they do. We combine having fun on a daily basis with delivering quality and impact. Our clients love us and boy, do we love them. A personal and human approach is what we are about: for our colleagues, for our clients and their clients.

## Your (growing) skillset

As a salesforce marketing cloud developer:

- You have at least 2 years of experience with Salesforce Marketing Cloud in following modules:
  - Cloudpages
  - Contact builder
  - Content builder
  - Automation Studio
  - Journey builder
  - Experience with other Salesforce platforms is a big plus
- You have notions of HTML, CSS
- You have experience in SQL, SSJS and AMPScript
- You know how to use Salesforce APIs
- You have the knowledge to design a database model, implement and maintain it
- You always have an eye on reporting and campaign results
- You are meticulous, you have an eye for detail
- You are eager to learn

- You have good communication skills and don't shy away from meetings with clients
- You are a team player

And most importantly: this is just a list on a job page. Don't feel intimidated if you don't tick all the boxes, we are eager to discuss your skills and growth potential.

## Your gains

- You get a market-competitive salary, supplemented with interesting fringe benefits (meal vouchers, eco vouchers, hospitalization insurance, a mobile phone subscription, a Mac with internet allowance, etc.)
- You have your own training budget and we organize company-wide training frequently
- You have flexible working hours and in coordination with your team lead the possibility to work partially from home
- You have a 39-hour workweek, which gives you an extra 6 off work days, on top of the legal 20 holidays
- We provide great and fun working conditions - just scroll through our social media

## Are we compatible?

- *Spreek jij aussi een beetje baguette of croissant?* – Both? You are more fluent in Dutch and French than this copywriter. English is our common language!
- Discovering new grounds or stay-at-home? – Bring out the Christoffel Columbus in you. Whether you just want to improve your current Salesforce skills, or you're ready to discover new horizons, we have the right challenge for you.
- Teamwork or singular focus? You balance both perfectly, injecting your energy and optimism into your work and life while being a compassionate team player.

## Your office

Your main playground will be the Brussels office - our Marketing Automation hub, situated in the EGG building.

- Getting there is easy: just a 12 minute walk from the Brussels South train station or on the N266 near "Studio Citygate"
- 2 meeting rooms in all shapes and sizes and 2 phone booths
- Need lunch? Brussels offers you endless options when it comes to yummy food - just take a stroll around the neighbourhood or order online

<https://springbokagency.com>