

# Springbok – Graphic Designer with Strong DTP Expertise

## Your job in a nutshell

Are you a creative professional with a keen eye for design and layout? We're seeking a talented graphic designer to join our dynamic team and bring visual concepts to life.

As a graphic designer, your job involves creating visually appealing layouts for mostly various print media, based upon the client's guidelines. You are a pro in combining text, images, and graphics into cohesive designs for brochures, advertisements, posters, PowerPoint, direct mailings,... and online (social) content for different digital platforms.

Your responsibilities include ensuring high-quality outputs, adhering to brand guidelines, and collaborating with designers, copywriters, and clients to meet project specifications and deadlines.

## What you'll do

As a graphic designer, you will:

- Create layouts for all media types, including direct mails, print advertisements, brochures, POS materials, PowerPoints etc. in multiple languages
- Happily focus on combining graphic design with traditional DTP work for our clients and on keeping your skills up-to-date.
- Oversee all production from start to finish: from the briefing to the design, translation & printing process and final delivery to the customer.
- You're also able to create online materials and will be working in tools like Figma or Abyssale.

Each of your colleagues is an expert in their field, with a heart for print and digital. Thanks to you being on top of your game, you'll make sure your team does not have to worry about anything and can focus on what it does best: delivering top quality.

## Your (growing) skillset

You have at least 3 years experience as a graphic designer in an advertising agency or a graphic design studio.

- You have a degree in graphic design.
- You're fluent with Adobe Creative Cloud.
- You have knowledge of Figma. Abyssale knowledge is a plus.
- You are interested in AI and automation.
- You can meet tight deadlines and work under pressure in a fast-paced, entrepreneurial environment.
- Demonstrate a "can-do, no-nonsense" attitude.
- Be both a team player and work independently.
- Share your enthusiasm for innovation and knowledge.

- Excellent written and verbal communication skills in English and Dutch.

And most importantly: this is just a list on a job page. Don't feel intimidated if you don't tick all the boxes, we are eager to discuss your skills and growth potential.

## Your gains

- You get a market-competitive salary, supplemented with interesting fringe benefits (meal vouchers, eco vouchers, hospitalisation insurance, a mobile phone subscription, a laptop, unlimited access to water/coffee/tea/fresh fruit and soup on Thursdays, ...).
- We are eager to invest in your growth.
- You also have the opportunity to work one day in the week from home.
- You have a 39-hour workweek, which gives you an extra 6 off work days, on top of the legal 20 holidays.
- We provide great and fun working conditions - just scroll through our social media.

## Are we compatible?

- **Fish & chips or a kleintje with stoofvleessaus and mayon(n)aise?**  
Both, you are more fluent in Dutch and English than this copywriter. French is toujours un surplus!
- **Doer or Thinker?**  
Doer (with a pinch of thinker). Pro-active is your middle name. You like to put gears in motion and don't mind taking the lead.
- **Explore new territories or "We've always done it this way, so it's good"**  
Discover your inner Christopher Columbus. You are a true explorer and like to learn new things. You are curious to the bone.
- **Solo or Team?**  
You like to work in a team. Talent wins games, but teamwork and intelligence win Championships!

## Your office

Your main playground will be the Mechelen office - our Creation/Strategy, Development & Campaigns hub, smack in the middle of the Arsenaal neighbourhood. Getting there is easy: just a 5 minute walk from the Mechelen train station and close to the Tangent connection if you prefer to travel by car.

We also have offices in Antwerp, Ghent and Brussels.

## Need more?

- Plenty of parking space and EV charging posts
- +6 meeting rooms in all shapes and sizes and 3 phone booths
- Need lunch? Business center De Mot is just around the corner. Or order online from Mechelen's finest food shops.

<https://springbokagency.com>