

Springbok - Email Specialist

Email Specialist

Your job in a nutshell

As an Email Specialist at Springbok, you will be responsible for slicing and coding HTML emails for our clients, ensuring optimal display across various devices and email platforms. You will collaborate with designers and marketers to bring their creative visions to life in the inbox. The ideal candidate will have a strong understanding of HTML, CSS and an interest in Marketing Automation platforms such as Salesforce Marketing Cloud, Marigold Engage, Adobe Campaign,...

What you'll do

- Code HTML emails from design files, ensuring pixel-perfect rendering.
- Troubleshoot and resolve email rendering issues within email marketing platforms.
- Collaborate with team members to optimise email content for deliverability and engagement.
- Stay up-to-date on the latest email marketing trends and best practices.
- Implement, manage, monitor campaigns in various Marketing Automation tools.

What your colleagues have to say about the job

Michael (Team Lead - Marketing Automation): "Leading the Marketing Automation team at Springbok is a whirlwind of innovation and creativity. I love collaborating with our talented team, watching everyone grow, and sharing a good laugh along the way. There's never a dull moment, and that's what makes this journey so rewarding."

Ioan (Tech Lead - Marketing Automation): "As the Marketing Automation Technical Lead, I'm passionate about empowering our team to reach their full potential. I love providing access to cutting-edge training, answering any questions that come my way, and watching everyone grow together. It's a collaborative effort filled with a shared sense of accomplishment."

Your (growing) skillset

- You master HTML and CSS from an email development perspective.
- You have had a first working experience (minimum 2 years).
- You are interested in learning more about Salesforce Marketing Cloud or other Marketing Automation tools.

- You have a good understanding of email deliverability best practices.
- You are meticulous, you have an eye for detail.
- You are eager to learn.
- You have good communication skills.
- You are a team player.

And most importantly: this is just a list on a job page.

Don't feel intimidated if you don't tick all the boxes, we are eager to discuss your skills and growth potential.

Apart from your skills, we are looking for a real cultural fit! We see new colleagues who contribute to a more diverse work environment as enriching our agency and our work.

Your gains

- You get a market-competitive salary, supplemented with interesting fringe benefits (meal vouchers, eco vouchers, hospitalization insurance, a mobile phone subscription, a Mac with internet allowance, unlimited access to water/coffee/tea/fresh fruit and soup once a week, etc.).
- You have your own training budget and we organize company-wide training frequently.
- You have flexible working hours and the possibility to work from home.
- You have a 39-hour workweek, which gives you an extra 6 off work days, on top of the legal 20 holidays.
- We provide great and fun working conditions - just scroll through our social media.

Your main office

Brussels

Your main playground will be the Brussels office - our Marketing Automation hub, situated in the vibrant Cureghem-Anderlecht neighbourhood in the EGG building. Getting there is easy: just a 12 minute walk from the Brussels South train station or on the N266 near "Studio Citygate".

- 2 meeting rooms in all shapes and sizes and 2 phone booths.
- Need lunch? Brussels offers you endless options when it comes to yummy food - just take a stroll around the neighbourhood or order online.

<https://springbokagency.com>