

Springbok – Campaign Developer Marketing

Campaign Developer

Your job in a nutshell

As a Campaign Developer at Springbok, we count on you to manage, maintain and improve the marketing automation platform for our clients. You'll work in a team where everyone has their own level of expertise and knowledge.

What you'll do

- Work with Salesforce Marketing Cloud, Selligent or Adobe Marketo Engage.
- Writing stored procedures and use API's.
- Design a database model, implement and maintain it.

What your colleagues have to say about the job

Ioan Stefan (Technical Lead - Marketing Automation): "As the Tech Lead I am responsible for the technical knowledge within the team. I make sure everyone has access to training and I (try to) answer questions. It's nice to be challenged all day long, it helps me grow. The people in my team are really great and we have a good balance between fun and seriousness."

Your (growing) skillset

- Knowledge of at least one of these marketing automation tools: Salesforce Marketing Cloud, Selligent or Adobe Marketo Engage.
- You have notions of HTML, CSS and JS.
- You have experience in SQL.
- You always have an eye on reporting and campaign results.
- You are meticulous, you have an eye for detail.
- You are eager to learn.
- You have good communication skills.
- You are a team player.

Your gains

- You get a market-competitive salary, supplemented with interesting fringe benefits (meal vouchers, eco vouchers, hospitalization insurance, a phone subscription, a Mac with internet allowance, unlimited access to water/coffee/tea/fresh fruit and soup once a week, etc.).
- You have your own training budget and we organize company-wide training frequently.
- You have flexible working hours and the possibility to work from home.
- You have a 39-hour workweek, which gives you an extra 6 off work days, on top of the legal 20 holidays.
- We provide great and fun working conditions - just scroll through our social media.

Are we compatible?

Discovering new grounds or stay-at-home? – Bring out the Christoffel Columbus in you. Whether you just want to improve your current skills, or you're ready to discover new horizons, we have the right challenge for you.

Teamwork or singular focus? You balance both perfectly, injecting your energy and optimism into your work and life while being a compassionate team player.

<https://springbokagency.com>